



jaunt

program overview

noun

a short journey, especially one taken for pleasure.

jaunt combines the automotive and hospitality industries through a unique pilot program. Designed to help hotel guests explore their surroundings and the features of a new model simultaneously, Jaunt introduces the guest to area points of interest while showcasing relevant car features. **The guest is treated to a test drive like no other.**

Easily deployed on smart phones and tablets , our patent-pending system marries turn-by-turn navigation, geotargeted voiceover cues, user preferences and and hands-free input.



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Unlike any other, Jaunt is designed for seamless integration with a hotel's check-in system. The guest can activate Jaunt ahead of arrival on their smart phone, from the tablet in their room or at the front desk. Guests receive a text when the car is delivered to the front of the hotel. **Jaunt is personal.** Jaunt can take into account a guest's interests, schedule and even taste in music.

A rewarding experience, Jaunt is designed to compliment a hotel's proprietary rewards program, allowing guests to earn access to premium vehicles, experiences and even dining arrangements. It can be completely customized including branding, theme, guest qualifications and available vehicles.

A photograph of a man and a woman sitting in the front seats of a car. The man is on the left, wearing a light-colored sweater, and the woman is on the right, with long brown hair. They are both looking towards each other. The car's dashboard and steering wheel are visible in the background.

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Jaunt takes the classic test drive and makes it comfortable, personal, interesting and more effective. Jaunt is designed to turn guests into buyers, not nameless leads. Guests can submit feedback, share with others and schedule a consult with their hometown dealership with ease.

For Details -
Brad Thorne, Program Architect
brad.thorne@seisan.com
484-340-3448